

Volkswagen Credit



Audi  
Financial Services

# AUDI/VW TDI & AUDI HIGH DEMAND SALES

## May 23 at ADESA Dallas

VW and Audi franchise dealers: join us in-lane or on LiveBlock for special **CLOSED** sale events.

Purchase Incentives<sup>1</sup> of up to \$500, and Cars Arrive Transport up to \$500<sup>2</sup> apply to all 3 sales:



**VW DEALERS**

**Sale starts 12:30 p.m. CT – Lane A**

**250+ Hail-damaged  
Volkswagen TDI Diesel vehicles**

**NOTE:** Vehicles are sold as-is and are AEM repair-eligible. Volkswagen vehicles purchased at this sale event will count, but not pay under the TDI Direct Purchase Bonus Program for Q2.



**AUDI DEALERS**

**Sale starts 12:30 p.m. CT – Lane B**

**200+ Audi TDI units**

**NOTE:** Vehicles are AEM repair-eligible. Audi TDI purchases count towards quarterly A.C.E. Champion+ objective upon achieving Champion level objective (60%). TDI Direct incentives not compatible with event sale incentives.



**AUDI DEALERS**

**Sale starts 2:00 p.m. CT – Lane B**

**100+ Unrepaired 19O2–After Run Coolant Pump and 74D5–Passenger Occupant Detection System (PODS) vehicles.**

**NOTE:** Audi 19O2 and 74D5 purchases count towards quarterly A.C.E. Champion+ objective upon achieving Champion level objective (60%).

### **PURCHASE INCENTIVES<sup>1</sup>**

Buy 1 to 5 vehicles: receive \$300 per unit • Buy 6+ vehicles: receive \$500 per unit

**NOTE:** Purchases of Volkswagen and Audi vehicles count separately per make and per sale for the purposes of determining incentive payouts and cannot be combined. Each sale is a stand alone sale and the volume from each is not combinable.

*For example: CANNOT combine three VW with three Audi to earn \$500 per unit. These units would only earn \$300 per unit.*

### **CARSARRIVE TRANSPORT<sup>2</sup>**

All buyers are required to use CarsArrive to transport purchased vehicles. Volkswagen Group of America and Audi Financial Services are offering CarsArrive transport up to \$500 per unit.<sup>2</sup>

**QUESTIONS?** Call ADESA Dallas at 972-225-6000.

<sup>1</sup> Purchases of Volkswagen and Audi vehicles count separately per make and per sale for the purposes of determining incentive payouts and cannot be combined. Qualifying purchases from Volkswagen Group of America and Audi Financial Services must be made in-lane or on LiveBlock during May 23, 2019 sale event. ADESA, Volkswagen Group of America, and Audi Financial Services reserve the right to modify or cancel this promotion at any time.

<sup>2</sup> Buyers for the May 23, 2019 sale event are required to transport purchased vehicles with CarsArrive. Each buyer receives CarsArrive transport up to \$500 per unit. Buyer will be responsible for any transportation costs exceeding \$500. Some floorplan providers do not provide financing for CarsArrive transport; contact ADESA Customer Connection at 1-888-526-7326 to confirm your floorplan provider's eligibility.

